

Design Guidelines

Self-Adhesive Vinyl Labels

To ensure that the label/decals will be suitable for the application you are requested to specify the following on the drawing:

- Minimum and maximum temperature to which the label/decals will be subjected in service.
- The material to which the label/decals will be applied.
- The finish of the material to which the label/decals will be applied e.g. smooth, lightly textured, heavily textured or corrugated.
- Dimensions of label and tolerance, when critical. If the label is to fit into a recess allow for any radius on the moulding so that the label will sit on the flat of the recess. Please send sample of recessed panel to us so that we can ensure the label fits and adheres. Unless otherwise specified we will work to a tolerance of +/-0.5mm up to 400mm and +/-1mm for larger dimensions. The minimum tolerance we can accept is +/-0.2mm but this may incur extra cost.
- Any chemicals to which the label/decals will be exposed during service (if known). All our vinyl labels are tested for resistance to petrol/diesel.
- Colour references (Preferably PMS or RAL)
- Any standards that the label must meet. For example, UL 969 compliance.

To ensure labels/decals can be applied easily and remain in place long term (especially where the equipment will be pressure washed), please note the following:

- All rectangular safety and information labels should have rounded corners with a radius of 3mm or greater. Please ensure that the label design is compatible with rounded corners (i.e. radius on any borders compatible with corner radii).
- For shaped logo or model number labels or pre-spaced lettering avoid sharp points and fonts which have right angles. Even a small radius makes a significant difference to the long-term adhesion/durability of the label/decals.